



EXCELLENCE FOR ALL TO SEE SINCE 1985

A NEW VISUAL WORLD

In a first for Northern Ireland, Holley Optometrists welcomes advanced technology that will revolutionise the way you see the world

Holley Optometrists is proud to announce the arrival of the new Visiooffice 2 Dispensing System to our practice.

This latest innovative technology allows all our Single Vision, Bifocal and Varifocal lenses to be tailored to each patient.

EASIER FRAME SELECTION

At Holley Optometrists, we pride ourselves on spending time with our patients to ensure that the frames selected not only look great but are comfortable and appropriate for the lens prescription. The Visiooffice System allows our patients to view a picture of each frame on the face.

FITTING LENSES WITH PRECISION

The Visiooffice creates a free interactive experience designed to take 7 specific visual measurements to ensure that your lenses are fully personalised to you, your posture and your visual behaviour.

The Visiooffice accurately measures the position of the eye within the frame to within 0.1mm.

It identifies the dominant eye and the ratio of eye to head movement as well as your natural head posture and preferred reading position. The Visiooffice also records the distance between the back surface of the lens and the eye as well as the curve and angle of the frame on the face to

further enhance vision and comfort.

All this information allows us to create lenses that deliver a clearer, sharper visual experience that is up to five times more accurate than any other lens design.

A NEW WORLD

Your posture and the way you look at things up close have changed. You're now drinking coffee while texting the kids, sending an email via a tablet on the train or checking your social media feed every other hour. In short, everything that matters today happens within arm's reach. Before now no varifocal lens has been designed to accommodate these modern day behaviours, meaning you had to 'point your nose to where you want to look at.' Visiooffice now allows Holley Optometrists to be the first practice in Northern Ireland to offer the New Xclusive X 4D Varilux varifocals. These Personalised Varifocal lenses are engineered to sharpen vision, speed up lens adaptation time, significantly improve visual comfort and ensure your Varilux X 4D series lenses are in perfect synergy with your eyes and frame.

These latest personalised Varilux X 4D varifocals are exclusively available in Northern Ireland at Holley Optometrists.


FRAME SELECTION



MEASUREMENTS



VARILUX X **clusive 4D**

47-49 Railway Road, Coleraine T: 028 7034 2255  Find us on Facebook